

“Why WorthGoing.com?” To get the word out!

4,000+ unique visitors each month

5,000+ visits each month

14,000+ pageviews each month (as of April 2011)

Traffic to WorthGoing.com is building 5% week to week to week!

Contact:

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Premium Placement

Featured on *all* WorthGoing pages (run of site)

300w x 250h pixels

\$200/week or \$650/month

Minimum 25% rotation guaranteed

(1 - 4 ads per zone; single zone)

Standard Placement

Featured on *all* WorthGoing pages (run of site)

300w x 125h pixels

\$100/week or \$325/month

Minimum 25% rotation guaranteed

(1 - 4 ads per zone; single zone)

Targeted Placement

Featured on designated category pages

(no homepage presence)

300w x 125h pixels

\$75/week or \$250/month

Minimum 50% rotation guaranteed

(1 - 2 ads per zone; single zone)

AD Specs:

Premium: 300w x 250h pixels

Other: 300w x 125h pixels

.JPEG, .GIF or animated .GIF file format

File size cannot exceed 40KB